



To Whom It May Concern:

Subject: Request for sponsorship of student organization

Dear Sir/Madam,

The Penn State Cricket Club (PSCC), a member of club sports at the Pennsylvania State University will commence their third season this summer. The club currently has 38 registered members comprising of graduate and undergraduate students, faculty and staff of Penn State. The goal of the club is to promote the game of cricket to the Penn State and the State College community.

Our season spans a period of 18 weeks starting in May and ending in August. During the season, the club members practice four days a week and participate in tournament competitions over the weekend. A cricket team selecting the best talent among its members has represented Penn State in various competitions in New Jersey and Washington D.C. over the past two seasons. During its first season in 2003, PSCC participated in a tournament organized by the Cricket League of New Jersey (CLNJ) and ended with a 3-9-4 record. In 2004, the club participated in the Washington Metropolitan Cricket Board (WMCB) league and had a turnaround season with a 6-4-2 season. During the 2004 season, three of our club members were selected to represent the Washington cricket league in the Atlantic regional tournament. In addition to the summer tournaments, the club has also organized cricket competitions in and around the campus, with university assistance, to bring out the cricketing talent in students, faculty and staff.

In order to be successful in its goals the club is looking for financial support from individuals and businesses to cover costs such as purchasing equipment, travel to competitions, league participation fees, referee payments and organizing cricket tournaments. We receive very little financial aid from the university, which leaves us to pay for the majority of the expenses through fundraising and personal contributions.

This year, few of the clubs from the Washington D.C. league have agreed to play some tournament games at Penn State. In addition, few university club teams from the neighboring states have also contacted the club expressing a desire to visit Penn State to play weekend games. With games coming to Penn State this summer and new exciting events planned for the upcoming year, we are hoping to develop long-term relationships with companies interested in supporting the Penn State Cricket Club. In return for their support, the club would recognize our sponsors on our webpage, banners at home games, playing equipment, uniforms, event flyers and emails and distributing promotional materials during events.

As a new and upcoming club slowly gathering recognition, we ask you to support our club in becoming a pioneer among university cricket clubs across U.S.A. Please find enclosed some of our sponsorship packages and the benefits sponsors can enjoy for their support of the club. If you have any questions or concerns, please feel free to contact our sponsorship chair, Gautam Wagle via email (gsw113@psu.edu) or phone (814-769-3844). We thank you for your consideration and hope for a long mutual relationship.

Sincerely yours,

Penn State Cricket Club



2005-06 Sponsorship Packages

A. Gold Sponsorship (Donation: \$1000 and up)

You receive the following benefits:

- A large banner advertisement (1.5" x 4.5") on our webpage for the entire season
- Your banner displayed at all our home games and events
- Your advertisement printed on our playing uniforms while playing home and away games during the tournament
- Your logo sticker on sponsored playing equipment such as bats and protective equipment
- Your logo recognizing support in all club related mail sent on the mailing list
- Your promotional material distributed during events organized by the club
- Public announcement of your corporate name at all organized events
- Your recognition on any advertisements of our club such as event flyers, game schedules, etc.

B. Blue Sponsorship (Donation: \$500 - \$1000)

You receive the following benefits:

- A medium banner advertisement (1" x 3") on our webpage for the entire season
- Your banner displayed at all our home games and events
- Your advertisement printed on sleeves of our playing uniforms while playing home and away games during the tournament
- Your promotional material distributed during events organized by the club
- Public announcement of your corporate name at all organized events
- Your recognition on any advertisements of our club such as event flyers, game schedules, etc.

C. White Sponsorship (Donation: \$100 - \$500)

You receive the following benefits:

- A small banner advertisement (0.5" x 1.5") on our webpage for the entire season
- Your promotional material distributed during events organized by the club
- Public announcement of your corporate name during events organized by the club
- Your recognition on any advertisements of our club such as event flyers, game schedules, etc.



Sponsorship Form

Company / Individual Name: _____

Nature of Business: _____

Address: _____

Main Contact: _____

Telephone: Office: _____ Home: _____

E-mail Address: _____

Website: _____

Specific Requirements: _____

Sponsorship Package (please tick)

- Gold Sponsorship
- Blue Sponsorship
- White Sponsorship
- Other Sponsorship (Please contact the sponsorship chair for additional information)

Please make checks payable to “Penn State Cricket Club”. An invoice is available on request.

For additional details please contact:
Gautam Wagle (Sponsorship Chair)
Email: gsw113@psu.edu
Phone: (814) 769 3844